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| **FRED GSELL**  **Senior Project Manager**  ETC Institute  725 W. Frontier Circle, Olathe, KS 66061  fgsell@etcinstitute.com  (512) 653-5551 | cid:image001.png@01D0F5FE.40FD6130 |

**EDUCATION**

M.S. Louisiana State University Medical Center, New Orleans, Biostatistics

B.S. Louisiana State University, Baton Rouge, Quantitative Business Analysis

**SUMMARY OF EXPERIENCE**

Fred G’sell serves as a Senior Project Manager for ETC Institute. Over the last 15 years his primarily focus has been on public transit research, specifically Origin – Destination Studies that were either targeting updates to local travel demand models, New and Small Starts projects, and Title VI. In addition, he also has lead significant efforts in other areas of transit research, including customer satisfaction, market research, and user / non-user studies. These studies supported many different transit modes, including all forms of public bus, light rail, subway, commuter rail, and ferries. For these studies he has managed all elements involved including methodological design, questionnaire and sample design, data collection management, processing and weighting data, and report writing. In addition to transit studies, he has also been involved in high speed rail feasibility studies, household travel studies, and other types of social science research.

Prior to joining ETC in January of 2013, he was a leader in transit management and research, business development, and managed the Statistical Services Department for NuStats in Austin, TX.

**RELEVANT PROJECT EXPERIENCE**

* Twin Cities, MN On-board Survey, project manager (2016)
* Hartford, CT On-board Survey, project manager (2016)
* New Britain, CT On-board Survey, project manager (2016)
* Multiple Salt Lake City, UT On-board Survey, project manager (most recently 2016)
* Tucson, AZ On-board Ridecheck Survey, project manager (2016)
* Denver, CO On-board Survey, project manager (2015)
* San Diego, CA On-board Survey, project manager (2015)
* Palm Tran, FL On-board Survey, project manager (2015)
* Charleston, SC Transit On-board Survey, project manager (2055)
* Las Vegas, NV Visitors Survey, project manager (2014)
* Las Vegas, NV On-board Survey, project manager (2014)
* Anchorage, AK Transit On-board Survey, project manager (2014)
* Triangle Transit, NC On-board Survey, project manager (2014)
* Napa, CA Transit On-board Survey, project manager (2014)
* Greater Buffalo – Niagara Regional (GBNRTC) On-board Survey, project manager
* SE Michigan COG (SEMCOG) Regional On-board and Title VI Survey, project manager
* Pace Suburban Bus Corridor Market Analysis Study (Suburban Chicago), project manager
* Florida DOT Broward County Oakland Park Corridor Study, project manager
* Texas Corridor High Speed Rail Feasibility Study, project manager
* Northeast Corridor High Speed Rail Feasibility Study, project manager
* Florida East Coast Corridor High Speed Rail Feasibility Study, project manager
* Staten Island Ferry Title VI Study, project manager
* Los Angeles County MTA Regional On-board Transit Study, project advisor
* Ohio – Kentucky – Indiana COG (OKI) Regional On-board Transit Survey, project manager
* Broward County Transit On-board Transit Survey, project manager
* Boise, ID (COMPASS) Transit On-board survey, project manager
* Indianapolis, IN (IndyGo) On-board Transit Survey, project advisor
* PRTC (Northern Virginia) Customer Satisfaction Survey, project manager
* US Virgin Islands On-board Transit Survey, project manager
* Charlotte On-board Transit Survey, project manager
* North Central Texas COG (NCTCOG) Regional Transit On-board Study, project manager
* Denver Regional Transit On-board Study, project manager